

# GOLF CLASSIC 2020

## Tuesday, October 6, 2020

Pinehills Golf Club & Waverly Oaks Golf Club | Plymouth, MA



**TO BENEFIT**  **Big Brothers Big Sisters.**  
OF EASTERN MASSACHUSETTS

Join us for the milestone, 45th year of BBBSEM's Golf Classic tournament, the premier charity tournament in New England. With more than 400 golfers over multiple courses, bringing in golfers from Boston and New York's financial and philanthropic communities and featuring amazing giveaways, fun on-course contests and surprises; you won't want to miss out. The continued success of this tournament is the result of an outstanding event committee as well as you and your support. Come out for a great day of golf, prizes, networking and bragging rights – all while raising funds to defend the potential of the youth in our communities.

## EVENT CO-CHAIRS

Jeff Leerink, *SVB Leerink*

Josh Greenhill, *The Baupost Group LLC*

## VICE CHAIRS

James Ahern, *Laidlaw Capital Markets*

Ken Bring, *Berkshire Partners*

Richard Kertzman, *First Republic Bank*

Kevin Routhier, *Coretelligent*

Dave Simoes, *KPMG*

## COMMITTEE

Matthew Baltay, *Foley Hoag*

Shelagh Brennan, *Cabot & Company*

Tom Collins, *RSM*

Michael DiMaggio, *Baystate Financial*

Joe Gentile, *SVB Leerink*

Jeff Gerson, *SVB Leerink*

Ben Heller, *JLL*

William Hicks, *Mintz*

Luke Kottke, *Laidlaw Capital Markets*

Rob Leerink, *SVB Leerink*

Michael Marco, *SVB Leerink*

Dana McNally, *Optum*

John Mitchell, *SVB Leerink*

Peter Monaco, *Raptor Group Holdings*

Rene Mora, *SVB Leerink*

Andy Newman, *SVB Leerink*

Susan Nightingale, *SVB Leerink*

Eric Olson, *SVB Leerink*

Mitch Perez, *T3 Advisors*

Meade Reynolds, *Brown Brothers Harriman*

Jay Riccio, *Cormorant*

Jay Scollins, *Cormorant*

Ed Sullivan, *Toshiba Business Solutions*

John Sullivan, *SVB Leerink*

Eric Swann, *SVB Leerink*

## TIMING INFO

7:30am	Registration, giveaways & breakfast
9:00am	Shotgun start
	Lunch available on the course
2:30-4:30pm	Cocktail reception featuring a silent auction, raffle, and awards presentation

# SPONSORSHIPS

All golfers receive: giveaway items, round of golf with cart, continental breakfast, lunch on the course and cocktails/heavy hors d'oeuvres at the post-play reception at Pinehills Golf Club

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## ANNIVERSARY SPONSOR: \$45,000

(LIMITED AVAILABILITY)

- As an Anniversary Sponsor you will have the opportunity to make a big impact on our 45th year of this tournament. We will customize your benefits, which may include logo/listing on event collaterals, hole signage, visibility at registration and post-play reception, branded giveaway item(s), Program book, and number of golf foursomes.
- Please contact Julie Giragosian to discuss this opportunity: 617-956-0226 or [jgiragosian@emassbigs.org](mailto:jgiragosian@emassbigs.org)

## EAGLE SPONSOR: \$25,000

- Greens fees and carts for 16 golfers
- Premier logo placement or listing as "Eagle Sponsor":
  - On signage at registration at all courses
  - On signage throughout the event, in promotional materials and on the event webpage
  - Full-page ad in program book
- Two tee signs on golf course
- Invitation for 2 to a reception in the winter hosted by Jeff Leerink

## BIRDIE SPONSOR: \$20,000

- Greens fees and carts for 8 golfers
- Listing as "Birdie Sponsor":
  - On signage at the event, in promotional materials and on the event webpage
  - Full-page ad in program book
- One tee sign on golf course
- Invitation for 2 to a reception in the winter hosted by Jeff Leerink

## FORE SPONSOR: \$10,000

- Greens fees and carts for 4 golfers
- Listing as "Fore Sponsor":
  - On signage at the event, in promotional materials and on the event webpage
  - Full-page ad and listing in program book
- One tee sign on golf course
- Invitation for 2 to a reception in the winter hosted by Jeff Leerink

## BACKSWING SPONSOR: \$5,000

- Greens fees and carts for 4 golfers
- Listing as "Backswing Sponsor":
  - On signage at the event, in promotional materials and on the event webpage
  - Half-page ad in program book
- One tee sign on golf course

## TICKETS

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All golfers receive: giveaway items, round of golf with cart, continental breakfast, lunch on the course and cocktails/heavy hors d'oeuvres at the post-play reception at Pinehills Golf Club

- TWOSOME: \$2,500
  - Greens fees and carts for 2 golfers
- INDIVIDUAL GOLFER: \$1,250
  - Greens fee and cart for 1 golfer
- POST-PLAY RECEPTION at PINEHILLS: \$200 (does not include golf)

# BRANDING OPPORTUNITIES

This tournament offers strong marketing opportunities for companies eager to have a brand presence in front of our guests. In addition to our full sponsorship packages, here is a list of special opportunities to create buzz around your brand! **Branding opportunities do not include golf.**

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## COCKTAIL RECEPTION SPONSOR: \$7,500

- 4 tickets to the post-play cocktail reception
- A signature cocktail named by the sponsor available at the bar
- Listing as "Cocktail Reception Sponsor" on prominent bar signs and event webpage

## REGISTRATION SPONSOR: \$5,000

- Company logo/listing on prominent signage at registration
- Listing as "Registration Sponsor" on the event webpage, program book, and at post play reception

## BREAKFAST SPONSOR: \$5,000

- Company logo/listing on prominent signage at all breakfast stations on all courses
- Listing as "Breakfast Sponsor" on the event webpage, program book, and at post play reception

## GOLF CART SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo/listing on every golf cart on all courses
- Listing as "Golf Cart Sponsor" on the event webpage, program book, and at post play reception

## AIR CANNON SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo/listing on signage at the Air Cannon course challenge on each golf course
- Listing as "Air Cannon Sponsor" on the event webpage and program book

## PUTTING GREEN & DRIVING RANGE SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo/listing on driving range course & putting greens on each golf course
- Listing as "Putting Green & Driving Range Sponsor" on the event webpage, program book, and at post play reception

## HOLE SPONSOR: \$2,000

- Signage on one (1) tee box on course

## FULL PAGE AD IN PROGRAM BOOK: \$1,500

- Contact Julie Giragosian for design specs. Print deadline, September 11, 2020

## 1/2 PAGE AD IN PROGRAM BOOK: \$1,000

- Contact Julie Giragosian for design specs. Print deadline, September 11, 2020

## GIVEAWAY SPONSOR: PRICES VARY

- Sponsor responsible for ordering branded item of choice to be distributed to all golfers at event
- Contact Julie Giragosian to discuss item choice and approval

*Additional opportunities available.*

Contact Julie at [jgiragosian@emassbig.org](mailto:jgiragosian@emassbig.org) or call 617-956-0226 to secure or for more information.

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## OUR MISSION

The mission of Big Brothers Big Sisters of Massachusetts Bay is to partner with under-resourced families to provide their children with transformational, one-to-one professionally supported relationships with caring adult mentors, so that their children will thrive.

# REGISTRATION FORM



## SPONSORSHIP

- Anniversary Sponsor: \$50,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Eagle Sponsor: \$25,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Birdie Sponsor: \$20,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Fore Sponsor: \$10,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Backswing Sponsor: \$5,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Golfer Twosome: \$2,500
- Golfer Individual: \$1,250
- Post Play Reception Ticket: \$200
- I cannot attend but wish to make a donation of \$ \_\_\_\_\_

## BRANDING OPPORTUNITIES

- Cocktail Reception Sponsor: \$7,500  
*(Please provide a high-resolution PNG/JPG logo)*
- Registration Sponsor: \$5,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Breakfast Sponsor: \$5,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Golf Cart Sponsor: \$5,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Air Cannon Sponsor: \$5,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Driving Range & Putting Green Sponsor: \$5,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Hole Sponsor: \$2,000  
*(Please provide a high-resolution PNG/JPG logo)*
- Full Page Ad in Program Book: \$1,500
- 1/2 Page Ad in Program Book: \$1,000

**Total amount being charged: \$ \_\_\_\_\_**

## Sponsor Information

Sponsor Name: (How you wish to be listed) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

For accurate tax acknowledgement notification, please specify the origin of contribution:  Corporate  Personal

Names of Golfers: \_\_\_\_\_

## Payment Information (or pay online at [www.emassbig.org/golfclassic](http://www.emassbig.org/golfclassic))

Please check one:  Check Enclosed\*  Send me an invoice\*\*  Charge credit card

\*Please make checks payable to Big Brothers Big Sisters of Eastern Massachusetts

\*\*Contact Name, Accounts Payable: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If paying with credit card, please check one of the following:  Visa  MC  AMEX  Discover

\*In accordance with Massachusetts privacy law, credit card information should not be emailed

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Name on card: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Guest names and payment in full by: Friday, September 30, 2020**

All sponsorships and donations are non-refundable, nontransferable and are tax deductible to the extent allowed by law. Please send this form and payment to: Big Brothers Big Sisters of Eastern Massachusetts | 184 High Street 3rd Floor, Boston, MA 02110

For questions, please contact Julie Giragosian | [jgiragosian@emassbig.org](mailto:jgiragosian@emassbig.org) | 617.956.0226