

Get ready to **warm up** this winter as we bring you this year's **entertainment line-up** featuring:



BIG NIGHT. IT'S A BIG DEAL.

Don't miss the 21st annual Big Night bash, the largest fundraiser and most rocking upscale cocktail party of Big Brothers Big Sisters of Eastern Massachusetts. Hailed as the "party of the year" by party goers and media outlets, this year's Big Night will feature performances by the Barenaked Ladies and The Revivalists. Connect with industry leaders and fellow supporters as you sip on cocktails and dance the night away. Most importantly, join us on our mission as we continue to create powerful one-to-one friendships between young people and adult mentors because of generous supporters like you!

JAMES J. PALLOTTA AWARD

For the tenth year, the James J. Pallotta Award will be given to an individual who has engaged the Boston community in supporting children in need and whose efforts have had significant impact on their lives. Honoree to be announced. Past recipients include: Anita and Josh Bekenstein, Margot and Jonathan Davis, Tim Dibble, Sandra Edgerly, Michael Eisenson, Gerald Chertavian, Marty Mannion, Phillip T. Gross, and James J. Pallotta.

CO-CHAIRS

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EVENT PARTNERS

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Hotel Commonwealth
PABU
Toro
VPNE Parking Solutions

MEDIA SPONSORS

MODERN
LUXURY
BOSTON COMMON
MAGAZINE

SPONSORSHIP OPPORTUNITIES

AWARD PRESENTING SPONSOR: \$100,000



Premiere logo or name listing placement as a "Presenting Sponsor":

- On LED screens throughout the event
- On the BBBS Big Night website and link to company website
- In a Boston Common Magazine ad post-event
- In a post event publication mailed to all attendees and donors

All additional sponsorship benefits will be tailored to each Presenting Sponsor

PLATINUM SPONSOR: \$50,000

22 all-access VIP tickets to Big Night, including a designated table

Exclusive pre-event VIP cocktail hour (6 – 7 pm) for you and your guests

- Photo opportunity with the Barenaked Ladies or The Revivalists

Recognition from the stage during speaking program

Premium logo or name placement as a "Platinum Sponsor":

- On LED screens throughout the event
- On the BBBS Big Night website
- In a Boston Common Magazine ad post-event
- In a post event publication mailed to all attendees and donors

Two complimentary rooms at the Hotel Commonwealth for the night of the event

GOLD SPONSOR: \$25,000

16 all-access VIP tickets to Big Night, including a designated table

Exclusive pre-event VIP cocktail hour (6 – 7 pm) for you and your guests

Logo or name placement as a "Gold Sponsor":

- On LED screens throughout the event
- On the BBBS Big Night website
- In a Boston Common Magazine ad post-event
- In a post event publication mailed to all attendees and donors

One complimentary room at the Hotel Commonwealth for the night of the event

SILVER SPONSOR: \$10,000

8 all-access tickets to Big Night, including a designated table

Logo or name placement as a "Silver Sponsor":

- On LED screens throughout the event
- On the BBBS Big Night website
- In a post event publication mailed to all attendees and donors

INDIVIDUAL TICKET: \$1,000

General Admission to Big Night, including complimentary food and drinks.

LIMITED QUANTITY: Only 125 tickets will be sold, limit 5 tickets per person



BRANDING OPPORTUNITIES

BAR SPONSOR:

\$15,000 (EXCLUSIVE)

6 general admission tickets, including complimentary food and drinks
A signature cocktail named for the sponsor, and available at every bar
Company logo imprinted on cocktail napkins and glassware

Logo or name placement as the "Bar Sponsor":

- On bar signs on each floor of the main concert hall (excludes Foundation Room)
- On LED screens throughout the event
- On the BBBS Big Night website
- In a post event publication mailed to all attendees and donors



SOCIAL MEDIA SPONSOR:

\$10,000 (EXCLUSIVE)

2 all-access VIP tickets to Big Night, including complimentary food and drinks
Collaborate with BBBS to design a Big Night exclusive Snapchat Geo Filter
including your logo or name

Logo or name placement as the "Social Media Sponsor":

- On live social media feed display
- On the BBBS Big Night website
- In a post event publication mailed to all attendees and donors

VIP RECEPTION SPONSOR:

\$10,000 (EXCLUSIVE)

2 all-access VIP tickets to Big Night, including complimentary food and drinks
Company logo imprinted on exclusive VIP giveaway item handed to guest
during the VIP Reception

Logo or name placement as the "VIP Reception Sponsor":

- On exclusive signage during the VIP reception
- On LED screens throughout the event
- On the BBBS Big Night website
- In a post event publication mailed to all attendees and donors

INTERACTIVE PHOTO BOOTH:

\$5,000 (MULTIPLE OPPORTUNITIES)

Company logo imprinted on souvenir photo each VIP guest will receive (digital & hard copy)
• Photos can be shared instantly across any social network

Logo or name listing as a "Photo Booth Sponsor" on the BBBS Big Night website

SWAG SPONSOR:

\$3,000 (MULTIPLE OPPORTUNITIES)

Company logo imprinted on giveaway items handed to every guest

- BBBS will collaborate with sponsor on item choice and can order item

Logo or name listing as a Swag Sponsor on the BBBS Big Night Website



For inquiries and more information on sponsorship opportunities, please contact
Christa Danilowicz at cdanilowicz@capebig.org or 508-771-5150 ext. 105

REGISTRATION FORM

Or register online at www.BigNightBoston.com

☐ **PRESENTING SPONSOR:**
\$100,000

☐ **PLATINUM SPONSOR:**
\$50,000

☐ **GOLD SPONSOR:**
\$25,000

☐ **SILVER SPONSOR:**
\$10,000

☐ **BAR SPONSOR:**
\$15,000 (EXCLUSIVE)

☐ **SOCIAL MEDIA SPONSOR:**
\$10,000 (EXCLUSIVE)

☐ **VIP RECEPTION SPONSOR:**
\$10,000 (EXCLUSIVE)

☐ **INTERACTIVE PHOTO BOOTH:**
\$5,000 (MULTIPLE OPPORTUNITIES)

☐ **SWAG SPONSOR:**
\$3,000 (MULTIPLE OPPORTUNITIES)

For accurate tax acknowledgement notification, please specify the origin of the contribution:

☐ Corporate ☐ Personal

SPONSOR INFORMATION

Sponsor Name:

Contact Name:

Address:

City: State: Zip:

Phone: Email:

PAYMENT INFORMATION OR PAY ONLINE AT WWW.BIGNIGHTBOSTON.COM

Please check one: ☐ Check Enclosed ☐ Send An Invoice* ☐ Charge Credit Card**

*Contact Name, Accounts Payable:

Phone: Email:

If paying with credit card, please circle one of the following: ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

**In accordance with Massachusetts privacy law, credit card information should not be emailed

Credit Card Number: Exp. Date:

Name as it appears on card: Billing Zip: CCV:

Signature:

Guest names and full payment must be provided by Friday, January 18, 2019. All sponsorships and donations are nonrefundable, nontransferable and are tax deductible to the extent allowed by law.

Please send your high-resolution PNG logo, this form, and payment to:

Christa Danilowicz, Senior Philanthropy Officer | cdanilowicz@capebig.org | 508.771.5150 x105

Big Brothers Big Sisters of Eastern Massachusetts, 75 Federal Street, 8th Floor, Boston, MA 02110 | www.BigNightBoston.com