



# THE BIG 3 FISHING TOURNAMENT

## 10<sup>th</sup> ANNIVERSARY SPONSORSHIP OPPORTUNITIES

### Friday, July 7, 2023

**ANNIVERSARY**  
\$25,000

**WICKED TUNA**  
\$12,500

**BIG BASS**  
\$7,500

**STRIPER**  
\$5,000

**BLUEFISH**  
\$3,500

#### 10<sup>th</sup> ANNUAL BIG 3 FISHING TOURNAMENT – FRIDAY, JULY 7, 2023

Guests at Thursday's Captain's Reception at Harwich Port Boat Yard	Eight (8) Guests	Six (6) Guests	Four (4) Guests	Two (2) Guests	Two (2) Guests
Fishing Tournament Participation: # of Anglers	Eight (8) Anglers	Six (6) Anglers	Four (4) Anglers	Two (2) Anglers	
Guests at Friday's Cocktail, Awards & Dinner Reception at Wychmere Beach Club	Twelve (12) Guests	Eight (8) Guests	Four (4) Guests	Two (2) Guests	
Podium Recognition during Thursday and Friday Receptions	●	●			
Exclusive Luxury Captain's Bag	Two (2) Bags	Two (2) Bags	Two (2) Bags	One (1) Bag	One (1) Bag
10 <sup>th</sup> Anniversary Commemorative Jacket	Two (2) Jackets	Two (2) Jackets	Two (2) Jackets	One (1) Jacket	One (1) Jacket
Annual Tournament Shirt	Four (4) Shirts	Four (4) Shirts	Four (4) Shirts	Two (2) Shirts	One (1) Shirt
Premiere reserved seating at Friday's Reception	●	●			
Logo Placement or Name Recognition on annual Tournament Shirt	●	●			

#### DIGITAL MARKETING BENEFITS

Premiere Logo Placement or Name Recognition on digital materials	●	●	●		
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EVENT BENEFITS

Acknowledgement on all digital materials				●	●
Premiere Logo Placement or Name Recognition on Event Website	●	●			
Logo Placement or Name Recognition on Event Website			●	●	●
Logo on all event email outreach and materials	●	●			
Name recognition on all event email outreach and materials			●	●	●
Social Media Mentions/Recognition on Facebook and Instagram Channels (@capebig)	Two (2) Featured Sponsor Highlights	Two (2) Sponsor Highlights	Two (2) Sponsor Mentions	One (1) Shared Sponsor Mention	
<b>EVENT SIGNAGE AND PRINT MATERIALS</b>					
Premiere Logo Placement or Name Recognition on all print materials throughout event	●	●	●		
Acknowledgement on all print materials throughout event				●	●
Logo Placement or Name Recognition in post tournament newsletter <ul style="list-style-type: none"> <li>mailed to more than 400 households and emailed to more than 2,000 contacts</li> </ul>	●	●	●	●	●
Visibility in all event PR/Media Releases	●	●	●	●	

Our EIN is 04-2074462.

\*Various branding sponsorship opportunities and customized packages are available that help underwrite the cost of special elements and services of the event. Please reach out to Christa Danilowicz at [cdanilowicz@capebig.org](mailto:cdanilowicz@capebig.org) or 508-827-8171 to reserve your spot or for more information.



# THE BIG 3 FISHING TOURNAMENT

## 10<sup>th</sup> ANNIVERSARY BRANDING SPONSORSHIP OPPORTUNITIES

EXCLUSIVE:  
TOURNAMENT  
RECEPTION  
\$15,000

EXCLUSIVE:  
CAPTAIN'S RECEPTION  
\$7,500

EXCLUSIVE:  
COMMEMORATIVE  
JACKET  
\$7,500

EXCLUSIVE:  
CAPTAIN'S BAG  
\$6,500

EXCLUSIVE:  
ERASE THE WAIT  
EVENT  
\$5,000

EXCLUSIVE:  
PRINT COLLATERAL  
\$5,000

EXCLUSIVE:  
CAPTAIN'S BUCKET  
\$4,000

VARIOUS OPTIONS\*  
\$3,500  
See below

VARIOUS OPTIONS\*\*  
\$2,500  
See below

### 10<sup>th</sup> ANNUAL BIG 3 FISHING TOURNAMENT – FRIDAY, JULY 7, 2023

EVENT BENEFITS

Guests at Thursday's Captain's Reception at Harwich Port Boat Yard	Six (6) Guests	Eight (8) Guests	Four (4) Guests	Four (4) Guests	Two (2) Guests	Two (2) Guests	Two (2) Guests	Two (2) Guests	Two (2) Guests
Guests at Friday's Cocktail, Awards & Dinner Reception at Wychmere Beach Club	Ten (10) Guests with premier reserved seating	Four (4) Guests	Two (2) Guests	Two (2) Guests	Two (2) Guests	Two (2) Guests	<b>SOLD</b>		
Podium Recognition during Thursday and Friday Receptions	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>		<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>		
Exclusive Luxury Captain's Bag	Two (2) Bags	Two (2) Bags	Two (2) Bags	Two (2) Bags	One (1) Bag	One (1) Bag	One (1) Bag	One (1) Bag	
10 <sup>th</sup> Anniversary Commemorative Jacket	Two (2) Jackets	Two (2) Jackets	Six (6) Jackets	Two (2) Jackets	One (1) Jacket	One (1) Jacket	One (1) Jacket	One (1) Jacket	
Annual Tournament Shirt	Four (4) Shirts	Four (4) Shirts	Four (4) Shirts	Four (4) Shirts	Two (2) Shirts	Two (2) Shirts	Two (2) Shirts	One (1) Shirt	One (1) Shirt
Logo Placement or Name Recognition on annual Tournament Shirt	•	•							
Exclusive Benefits			Co-brand the commemorative jacket with company logo or name	Co-brand Captain's bag and company logo imprinted on a premium giveaway	Logo or listing on all <i>Erase the Wait</i> event collateral and all Big 3 event collateral; branding at event; opportunity to speak	Logo or listing on all print event collateral – invitation, event signage, banners, program book, newsletter	Logo imprinted on each bucket with opportunity to include branded item	Please see below for more details	Please see below for more details

### DIGITAL MARKETING BENEFITS

Premiere Logo Placement or Name Recognition on digital materials	•	•	•						
Acknowledgment on all digital materials				•	•	•	•	•	•
Premiere Logo Placement or Name Recognition on Event Website	•	•	•						
Logo Placement or Name Recognition on Event Website				•	•	•	•	•	•

Logo on all event email outreach and materials	•	•	•						
Name recognition on all event email outreach and materials				•	•	•	•	•	•
Social Media Mentions/Recognition on Facebook and Instagram Channels (@capebigs)	Two (2) Featured Sponsor Highlights	Two (2) Sponsor Highlights	Two (2) Sponsor Highlights	Two (2) Sponsor Mentions	One (1) Shared Sponsor Mention	One (1) Shared Sponsor Mention	One (1) Shared Sponsor Mention	One (1) Shared Sponsor Mention	One (1) Shared Sponsor Mention
<b>EVENT SIGNAGE AND PRINT MATERIALS</b>									
Premiere Logo Placement or Name Recognition on all print materials throughout event	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>			<b>SOLD</b>	<b>SOLD</b>		
Acknowledgment on all print materials throughout event				•	•			•	•
Logo Placement or Name Recognition in post-tournament newsletter <ul style="list-style-type: none"> <li>mailed to more than 400 households and emailed to more than 2,000 contacts</li> </ul>				•	•			•	•
Name listing/Acknowledgement in post-tournament newsletter				•	•	•	•	•	•
Visibility in all event PR/Media Releases	•	•	•	•	•	•	•	•	•

**ADDITIONAL OPPORTUNITY: \$5,000**

**TOURNAMENT PHOTOBOOTH SPONSOR (EXCLUSIVE)**

- In addition to all benefits stated above at \$5,000 level, company logo/listing imprinted on photobooth photos at Thursday's Captain's Reception and Friday's Tournament Reception that are printed and provided instantly to guests, and viewable online.

**\*VARIOUS OPPORTUNITES: \$3,500**

**KICKOFF PARTY SPONSOR** hosted at Fxter's Wharf, Wednesday, June 7, 2023 (Two Opportunities)

- In addition to all benefits stated above, six (6) guests for the Kickoff Party on Wednesday Night

**TOURNAMENT ROOFTOP COCKTAIL RECEPTION SPONSOR AT WYCHMERE (EXCLUSIVE)**

- In addition to all benefits stated above, a signature cocktail named for the sponsor, available at each bar with exclusive signage.

### TOURNAMENT WEIGH-IN STATION SPONSOR (EXCLUSIVE)



- In addition to all benefits stated above, company logo imprinted on banner at the tournament weigh station, which is highly used as a photo-op for all tournament anglers.

### VALET SPONSOR – THURSDAY OR FRIDAY RECEPTIONS (EXCLUSIVE, One Sponsor each day)

- In addition to all benefits stated above, logo and sponsor-approved message prominently displayed on custom valet hang tags in each vehicle.

### **\*\*VARIOUS OPPORTUNITIES: \$2,500**

### LITTLE 3 TOURNAMENT SPONSOR (MULTIPLE OPPORTUNITIES)

- In addition to all benefits stated above, company logo/listing on award medal given to all Littles and Bigs who participate in the Little 3 Tournament. This giving level provides 20+ Big and Little matches the opportunity to go fishing for a half day on a hosted boat.

### THURSDAY ENTERTAINMENT SPONSOR (EXCLUSIVE)

- In addition to all benefits stated above, company logo/listing prominently displayed at podium at the Captain's Reception.

### TOURNAMENT AWARDS SPONSOR (EXCLUSIVE)

- In addition to all benefits stated above, company logo/listing imprinted on tournament fishing awards.

### ANNUAL COMMEMORATIVE PERFORMANCE SHIRT SPONSOR (MULTIPLE OPPORTUNITIES)

- In addition to all benefits stated above, company logo/listing imprinted on an exclusive performance long-sleeve shirt.
- Shirts are included in all Captain's Bags and all sponsor benefits, and additional shirts will be sold at the event as a fundraiser for \$35 each.

### TOURNAMENT PHOTOGRAPHY SPONSOR (EXCLUSIVE)

- In addition to all benefits stated above, company logo/listing imprinted on post event printed photos sent to attendees.

### TOURNAMENT RECEPTION DÉCOR SPONSOR (EXCLUSIVE)

- In addition to all benefits stated above, company logo/listing on table tent cards displayed on each table at Friday's Reception.

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Our EIN is 04-2074462.

Branding sponsorships are essential to underwriting the cost of special elements and services of this event. Thank you!

Additional customized packages are also available.

Please reach out to Christa Danilowicz at [cdanilowicz@capebigs.org](mailto:cdanilowicz@capebigs.org) or 508-827-8171 to reserve your branding opportunity or for more information.



## SPONSORSHIP

- Wicked Tuna Sponsor: \$12,500  
*(Please provide a high-resolution PNG logo)*
- Big Bass Sponsor: \$7,500  
*(Please provide a high-resolution PNG logo)*
- Striper Sponsor: \$3,500  
*(Please provide a high-resolution PNG logo)*
- Donation/Amount: \$ \_\_\_\_\_

## BRANDING OPPORTUNITIES

Opportunity Selected/Amount: \$ \_\_\_\_\_

Tournament Shirt Sizes: \_\_\_\_\_  
*Please refer to benefits on # of shirts included in your sponsorship.*

Commemorative Jacket Sizes: \_\_\_\_\_  
*Please refer to benefits on # of jackets included in your sponsorship.*

If you are interested in purchasing additional commemorative jackets, please connect with Christa Danilowicz.

## Sponsor Information

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For accurate tax acknowledgement notification, please specify the origin of contribution:  Corporate  Personal

Boat Name: \_\_\_\_\_ Boat Length: \_\_\_\_\_

Boat Make/Model: \_\_\_\_\_

\_\_\_\_\_ I require a charter boat for my group.

Payment Information (or pay online at <https://emassbig.org/big-3-registration/>)

Please check one:  Check Enclosed\*  Send me an invoice\*\*  Charge Credit Card

\*Please make checks payable to Big Brothers Big Sisters of Cape Cod & the Islands.

\*\*Contact Name, Accounts Payable: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If paying with credit card, please check one of the following:  VISA  MC  AMEX  Discover

*\*In accordance with Massachusetts privacy law, credit card information should not be emailed*

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_/\_\_\_/\_\_\_ Name as it appears on card: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_ Billing Zip: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Guest names and payment in full by: Friday, June 30, 2023.**

All sponsorships and donations are non-refundable, nontransferable and are tax deductible to the extent allowed by law.

**Please send this form, and payment to:** Big Brothers Big Sisters of Cape Cod & the Islands | 684 Main Street, Suite 3, Hyannis, MA 02601

**For Questions please contact:** Christa Danilowicz | Regional Sr. Philanthropy Officer | [cdanilowicz@capebig.org](mailto:cdanilowicz@capebig.org) | 508-827-8171