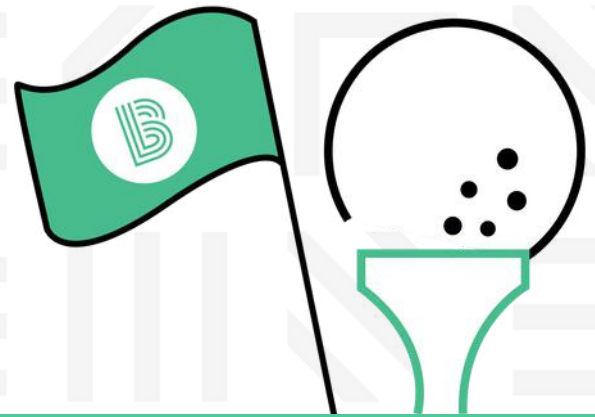


# GOLF CLASSIC

Thursday, June 1, 2023

Pinehills & Waverly Oaks Golf Club | Plymouth, MA



Join us for our keystone fundraiser BBBSEM's Golf Classic, the premier charity tournament in New England. With 400 golfers over multiple courses, bringing in golfers from Boston and New York's financial and philanthropic communities and featuring amazing giveaways, fun on-course contests and surprises; you won't want to miss out. The continued success of this tournament is the direct result of an outstanding event committee as well as you and your support. Come out for a great day of golf, prizes, networking and bragging rights – all while raising funds to defend the potential of the youth in our communities.

## EVENT CO-CHAIRS

Jeff Leerink, SVB Securities

Josh Greenhill, The Baupost Group, LLC

## VICE CHAIRS

Jim Ahern, Laidlaw Capital Markets

Ken Bring, Berkshire Partners

Richard Kertzman, First Republic Bank

Rob Leerink, SVB Securities

Dana McNally, Optum

## SCHEDULE OF EVENTS

**7:30 - 9:00 AM**

Registration breakfast & giveaways  
Travis Matthew Bus

**9:00 - 2:00 PM**

Shotgun Start  
Lunch Available on course

**2:30 - 4:30 PM**

Reception @ Pinehills

## COMMITTEE

Jerry Ambrosch, SAIC

Matthew Baltay, Foley Hoag

Harrison Bane, American Group at

Surgery Partners

Shelagh Brennan, Cabot & Company

Rob Broggi, Raptor Group

Tom Collins, RSM

Michael DiMaggio, Baystate Financial

Laura Dubin

Justin Efron, BEE Investments

Joe Gentile, SVB Securities

Jeff Gerson, SVB Securities

Matt Gruber, CREF

Reza Hakimian, Deloitte

Taylor Hart, Ropes & Gray

William Hicks, Mintz

Luke Kottke, Laidlaw Capital Markets

Michael Marco, SVB Securities

John McPhee, JP Morgan

Peter Monaco, Raptor Group

Rene More, Monashee Investment

Management

Susan Nightingale, SVB Securities

Eric Olson, SVB Securities

Mitch Perez, Cresa

Pavel Perlov, Electronic Fluorocarbons

Chris Petryshin, VVA Project

Matt Renfro, Lynx

Jay Riccio, Cormorant Project & Cost

Managers

Corey Rosenfield, M&T Bank

Kevin Routhier, Coretelligent

Jay Scollins, Thorn Tree Capital

Ed Sullivan, Toshiba Business Solutions

John Sullivan, Two Bear Capital

Neal Sullivan, SVB Securities

Eric Swann, Co-Founder Leerink Swann & Co.

Eric Wirth, KPMG



# SPONSORSHIP OPPORTUNITIES

All golfers receive: giveaway items, round of golf with cart, breakfast, and lunch on the course.

## HOLE IN ONE SPONSOR: \$50,000

As our top sponsor you will have the opportunity to make a big impact on our tournament. We will customize your benefits, which may include logo/listing on event collaterals, hole signage, branded giveaway item(s), and number of golf foursomes.

Please contact Wilma Lopez to discuss this opportunity: 617-956-0226 or [wlopez@emassbig.org](mailto:wlopez@emassbig.org)

## FORE SPONSOR: \$10,000

- Greens fees and carts for 4 golfers
- Listing as "Fore Sponsor":
  - On signage throughout the event at all courses
  - In promotional materials digital and print including email blasts, event webpage and directly to guests in their golfer information
- One tee sign on golf course

## EAGLE SPONSOR: \$25,000

- Greens fees and carts for 8 golfers
- Premier logo placement or listing as "Eagle Sponsor":
  - On signage throughout the event at all courses
  - In promotional materials digital and print including email blasts, event webpage and directly to guests in their golfer information
- Two tee signs on golf course

## BACKSWING SPONSOR: \$5,500

- Greens fees and carts for 4 golfers
- Listing as "Backswing Sponsor":
  - On signage throughout the event at all courses
  - In promotional materials digital and print including email blasts, event webpage and directly to guests in their golfer information

## TICKETS

All golfers receive: giveaway items, round of golf with cart, continental breakfast, and lunch on the course.

- TWOSOME: \$2,750
  - Greens fees and carts for 2 golfers
- INDIVIDUAL: \$1,375
  - Greens fee and cart for 1 golfer

## DEFENDING POTENTIAL.

Here's the proof. National research has shown that positive relationships between Littles and their Bigs have a direct and measurable impact on children's lives. By participating in our programs, Little Brothers and Sisters are more confident in their schoolwork performance and get along better with their families.



Said their Big helped them learn right from wrong



Said their Big relationship helped them make better choices in life



Reported doing better in school because of their Big

## BRANDING OPPORTUNITIES

This tournament offers strong marketing opportunities for companies eager to have a brand presence in front of our guests. In addition to our full sponsorship packages, here is a list of special opportunities to create buzz around your brand! Branding opportunities do not include golf.

### BEVERAGE CART SPONSOR: \$7,500

- Company logo/listing printed and prominently featured on all beverage carts on all courses
- Logo/Listing on the event webpage and on site directly to golfers

### BREAKFAST SPONSOR: \$5,000

- Company logo/listing on prominent signage at all breakfast stations on all courses
- Logo/Listing on the event webpage and on site directly to guests

### BREAK THE GLASS SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo/listing printed on each pane of glass that golfers will be shooting to break during the game
- Company logo/listing on signage at the Break the Glass challenge set up (2 set ups)
- Listing as "Break the Glass Sponsor" on the event webpage and on site

### GOLF CART SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo/listing on every golf cart on all courses
- Logo/Listing on the event webpage and on site directly to guests

### LUNCH SPONSOR: \$5,000

- Company logo/listing on signage at all lunch stations on all courses
- Logo/Listing on the event webpage and on site directly to guests

### RECEPTION BAR SPONSOR: \$5,000

- Company logo/listing on bar at the reception
- Logo/Listing on the event webpage and on site directly to golfers

### REGISTRATION SPONSOR: \$5,000

- Company logo/listing on prominent signage at registration
- Logo/Listing on the event webpage and on site directly to golfers

### AIR CANNON SPONSOR: \$3,000 (EXCLUSIVE)

- Company logo/listing on signage at each hole (2 set ups)
- Listing as the Air Cannon Sponsor on the event webpage and on site

### HOLE SPONSOR: \$2,250

- Signage on one (1) tee box on course

### GIVEAWAY SPONSOR: PRICES VARY

- Sponsor responsible for ordering branded item of choice to be distributed to all golfers at event
- Please contact Wilma Lopez to discuss this opportunity: 617-956-0226 or [wlopez@emassbig.org](mailto:wlopez@emassbig.org)

## OUR MISSION

The mission of Big Brothers Big Sisters of Eastern Massachusetts is to partner with under-resourced families to provide their children with transformational, one-to-one professionally supported relationships with caring adult mentors, so that their children will thrive.



# REGISTRATION FORM

## SPONSORSHIP

- ☐ Hole in One Sponsor: \$50,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Eagle Sponsor: \$25,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Fore Sponsor: \$10,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Backswing Sponsor: \$5,500  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Golfer Twosome: \$2,750
- ☐ Golfer Individual: \$1,375
- ☐ I cannot attend but wish to make a donation of  
\$ \_\_\_\_\_

## BRANDING OPPORTUNITIES

- ☐ Beverage Cart Sponsor: \$7,500  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Breakfast Sponsor: \$5,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Break the Glass Game Sponsor: \$5,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Golf Cart Sponsor: \$5,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Lunch Sponsor: \$5,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Reception Bar Sponsor: \$5,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Registration Sponsor: \$5,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Air Cannon Sponsor: \$3,000  
(Please provide a high-resolution PNG/JPG logo)
- ☐ Hole Sponsor: \$2,250  
(Please provide a high-resolution PNG/JPG logo)

**Total amount being charged: \$ \_\_\_\_\_**

## Sponsor Information

Sponsor Name: (How you wish to be listed) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

For accurate tax acknowledgement notification, please specify the origin of contribution: ☐ Corporate ☐ Personal

Names of Golfers: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Payment Information (or pay online at [www.emassbigs.org/golfclassic](http://www.emassbigs.org/golfclassic))

Please check one: ☐ Check Enclosed\* ☐ Send me an invoice\*\* ☐ Charge credit card

\*Please make checks payable to Big Brothers Big Sisters of Eastern Massachusetts

\*\*Contact Name, Accounts Payable: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If paying with credit card, please check one of the following: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

\*In accordance with Massachusetts privacy law, credit card information should not be emailed

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Name on card: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Guest names and payment in full by: **Friday, May 12, 2023**

All sponsorships and donations are non-refundable, nontransferable and are tax deductible to the extent allowed by law. Please send this form and payment to: Big Brothers Big Sisters of Eastern Massachusetts | 184 High Street 3rd Floor, Boston, MA 02110

For questions, please contact Wilma Lopez at [wlopez@emassbigs.org](mailto:wlopez@emassbigs.org) or 617-956-0226